

PATENT

Atty. Dkt. No. ROC920000234US1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RECEIVED
CENTRAL FAX CENTER
OCT 18 2004

In re Application of:
Bates et al.

Serial No.: 09/749,106

Confirmation No.: 6268

Filed: December 27, 2000

**For: Method And System For Pricing
A Programming Event Viewed
By Subscriber Group**

Group Art Unit: 2611

Examiner: Shelton, Brian K.

MAIL STOP AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

CERTIFICATE OF FAX
37 CFR 1.8

I hereby certify that this correspondence is being facsimile transmitted to the Patent and Trademark Office to fax number 703/872-9306 to the attention of Examiner Station on the date below:

October 18, 2004
Date Gero G. McClellan

Dear Sir:

RESPONSE TO OFFICE ACTION DATED JULY 20, 2004

In response to the Office Action dated July 20, 2004, having a shortened statutory period for response set to expire on October 20, 2004, please enter this response and reconsider the claims pending in the application for reasons discussed below. The Commissioner is hereby authorized to charge counsel's Deposit Account No. 09-0465, the fee of \$36.00 for the addition of two (2) dependent claims and for any fees, including extension of time fees or excess claim fees, required to make this response timely and acceptable to the Office.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper. Remarks/Arguments begin on page 8 of this paper.